# © 09hr\_SC-TTFNR\_Appt\_Raaths\_pt01

## William A. Raaths

(FORM UPDATED: 08/11/2010)

# WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2009-10

(session year)

# Senate

(Assembly, Senate or Joint)

Committee on ... Transportation, Tourism, Forestry, and Natural Resources (SC-TTFNR)

## **COMMITTEE NOTICES ...**

- Committee Reports ... CR
- Executive Sessions ... ES
- Public Hearings ... PH

# INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... Appt (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... CRule (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)

(ab = Assembly Bill)

(ar = Assembly Resolution)

(ajr = Assembly Joint Resolution)

(sb = Senate Bill)

(**sr** = Senate Resolution)

(sir = Senate Joint Resolution)

Miscellaneous ... Misc

### **Senate**

### **Record of Committee Proceedings**

## Committee on Transportation, Tourism, Forestry, and Natural Resources

**Raaths, William**, of Menasha, as a member of the Fox River Navigational System Authority, to serve for the term ending July 1, 2011.

January 06, 2009

Referred to Committee on Transportation, Tourism, Forestry, and Natural Resources.

February 19, 2009

PUBLIC HEARING HELD

(7)

Present:

Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and

Grothman.

Absent:

(0) None.

#### **Appearances For**

• None.

#### Appearances Against

• None.

#### **Appearances for Information Only**

• None.

#### **Registrations For**

• Libby Gerds, Madison — Office of Governor Doyle

#### **Registrations Against**

• None.

#### Registrations for Information Only

None.

#### February 19, 2009

#### **EXECUTIVE SESSION HELD**

Present:

(7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and

Grothman.

Absent:

(0) None.

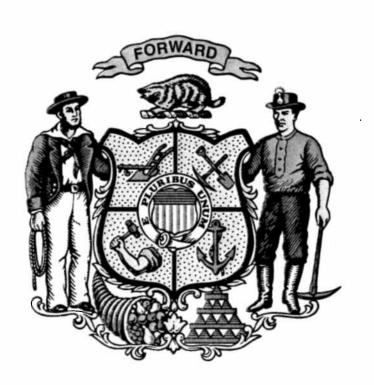
Moved by Senator Holperin that Raaths, William be recommended for confirmation.

Ayes: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Noes: (0) None.

## CONFIRMATION RECOMMENDED, Ayes 7, Noes 0

Elizabeth Novak Committee Clerk



NR

## State of Wisconsin\Government Accountability Board

Ethics & Accountability Division 44 East Mifflin, Stc. 601 Madison, WI 53703 Phone (668) 266-6123 Fax (608) 264-9319 E-mail: ethics@ethics.state.wi.us



KEVIN J. KENNEDY Director and General Counsel

#### 8/1/2008

Senate Committee Members:

The attached Statement of Economic Interests is provided with regard to the individual's nomination to a State Public Office by Governor Jim Doyle.

Sincerely, STATE OF WISCONSIN GOVERNMENT ACCOUNTABILITY BOARD

Nominee:

Raaths, William A.

Nomination Date:

7/31/2008

# Statement of Economic Interest C IVED

#### Raaths, William A.

Fox River Navigational System Authority Member Board of Directors

FEB 27 2008

FOR EXPLANATIONS, EXAMPLES AND EXCEPTIONS SEE THE INSTRUCTIONS OR VISIT WERE STATE AT THE PROPERTY OF THE PROP Still have questions? For priority service send an e-mail to: ethics@ethics.state.wi.us; otherwise leave Priority Accountability Dates on Still have questions? ATTACH ADDITIONAL PAGES AS NEEDED

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Vanguard Retirement 2035 Fund			DFA US Micro Cap Fund			Federated US Government Securities		
Vanguard Retirement 2025 Fund			Mild Cap BGI Mid Cap Equity Index -		П	2-5yr Vanguard Long-term		
Vanguard Retirement 2015 Fund			Collective W T Rowe Price Mid Cap			Investment Grade Adm Money Market	, 4 °F.	a Paken III.
Vanguard Target Retirement Income			Growth Fund Large Cap		No.	Vanguard Admiral Treasury Money Market		
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American Funds Euro Pacific R5			Fidelity Contra Fund			FDIC Bank Option		
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reat Lakes Investments LLC	William Raaths		Cudahy	WI
ational Tissue LLC	Mike Graverson		Milwaukee	WI
ational Tissue LLC	William Raaths		Milwaukee	WI
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#### FILING NOTES -or- COMMENTS

If we saw an opportunity to clarify a prior report, we added comments or filing tips below. Please review any comments and make the appropriate corrections.

#### CERTIFICATION

I have read the accompanying instructions and certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. If any part has been left blank, I have done so intentionally because there is nothing to report.

Daytime phone # (920) 831-2283

braaths@greatnortherncorp.com

Signature of person filing

E-mail address

The information sought in this form is required by §§19.43 and 19.44, Wisconsin Statutes. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Government Accountability Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), Wisconsin Statutes, the Government Accountability Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.

Mail or fax to: Wisconsin Government Accountability Board, 44 E. Mifflin St., Suite 601, Madison, WI 53703-2800; Fax: (608) 264-9319

Eth 1 Personalized. For use in 2008



RAATHSW

July 31, 2008

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do reappoint William Raaths to be a Winnebago County/City of Menasha Resident on the Fox River Navigational System Authority to serve a term expiring July 1, 2011.

Mr. Raaths will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,

P.O. Box 7863, Madison, Wisconsin 53707-7863 • (608) 266-1212 • FAX: (608) 267-8983 • www.wisgov.state.wi.us



July 31, 2008

Mr. William Raaths 1234 Lakeshore Drive Menasha, Wisconsin 54952

Dear Mr. Raaths:

I am pleased to reappoint you to the Fox River Navigational System Authority, effective July 31, 2008. Your experience, knowledge, and dedication continue to be a true asset to my administration and a great benefit to the people of Wisconsin.

I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,

Jim Doyle Governor

#### WILLIAM (BILL) RAATHS

Day (920) 831-2283 Fax: (920) 831-2220 Cell: (920) 540-8717

E-mail: braaths@greatnortherncorp.com

#### **EMPLOYMENT HISTORY:**

Great Northern Corporation (GNC) 2008 - Present Chairman of Board

2002 - 2008

Chief Executive Officer

Leadership position of privately-owned \$250 million packaging solutions company. GNC has nine plants across the United States. Products and services include high-end graphics, point-of-purchase displays, protective packaging and more. GNC doubled in sales and profit from 2003 - 2008 through increased market share, start-up ventures and acquisitions.

#### McCain Snack Foods/Anchor Food Products

1999 - 2002

**Chief Executive Officer** 

CEO of the world's largest frozen appetizer/snack foods company with \$600 million in sales, 2,000 employees, and six plants in the U.S. and Mexico. The company was created through the acquisition by McCain Foods Ltd. of the foodservice business of Anchor Food Products, Inc. combined with the existing McCain appetizer/snack business. As CEO, led the business through a major growth phase and led the overall integration effort. Less than one year after the acquisition, the new company was fully integrated into a market leading division of McCain USA, headquartered in Oak Brook, IL.

#### Georgia-Pacific/Chesapeake/Wisconsin Tissue

1995-1999

President - Georgia-Pacific Tissue

Top leadership position of a \$720 million foodservice/industrial division of Georgia-Pacific headquartered in Atlanta, Georgia. The company was created in 1999 following the acquisition of Chesapeake's Wisconsin Tissue and an existing division of Georgia-Pacific. Prior to the acquisition held the top leadership position of the \$420 million division of Chesapeake Corporation called Wisconsin Tissue. Led company from \$260 million in sales in 1994 to \$420 million in sales in 1999. Grew business from a single location in Wisconsin in 1994 to include locations in New York, Illinois, Arizona, and Mexico. As senior executive with Chesapeake, conducted numerous "Wall Street" presentations and interactions.

1989-1994

President - Chesapeake Consumer Products Company

Top leadership position of a \$40 million retail division of Chesapeake. The company was in a heavy loss position in 1989-1990 and was transformed to a profitable business selling to major retailers like Wal-Mart, Target, and Albertson's.

1985-1989

Vice President Marketing Development and Vice President Finance - Wisconsin Tissue

Philip Morris

1982-1985

Director-Marketing Development - Wisconsin Tissue (a division of Philip Morris until its strategic

sale to Chesapeake in 1985)

1979-1982

Director-Business Development with division of Philip Morris

Fort Howard

1971-1979

Held various positions in marketing, customer service, finance, contract sales and planning.

#### WILLIAM (BILL) RAATHS

Day (920) 831-2283 Fax (920) 831-2220

Cell: (920) 540-8717

E-mail: braaths@greatnortherncorp.com

#### **EDUCATION**

University of Virginia, The Executive Program, 1988 University of Wisconsin-Oshkosh (M.B.A. in Marketing & Finance) 1974 University of Wisconsin-Madison (B.A. in Economics) 1969 Numerous courses through University of Wisconsin System and American Management Association

#### MILITARY SERVICE

1969-1971 - United States Army Vietnam Veteran, Honorable Discharge, 1971

#### **EXTERNAL ACTIVITIES**

#### Current

Board of Directors, Great Northern Corporation, 2002 - Present (Chairman of Board 2008 - Present) Board of Directors, First National Bank - Fox Valley, 2003 - Present (Chairman of Board 2007 - Present) Board of Directors, United Paper Corporation, 2002 - Present Board of Directors, YMCA Fox Cities, 2002 - Present Board of Directors, St. Elizabeth Hospital Foundation, 2000 - Present Rotary International, 1995 - Present Board of Directors, Valley Packaging Inc., 1992 - Present

#### Past

Business School Instructor, UW-Oshkosh, 2002 Board of Directors, Fox Cities Chamber of Commerce, 1995, 2000 - 2002 Board of Directors, International Food Manufacturers Association (IFMA), 2002 Efficient Foodservice Response (EFR) Executive Committee, 2000 - 2001 Board of Directors, Boys & Girls Club, 1999 - 2000 Board of Directors, Anchor Bank, 1994 - 2000 Chairman, Fox Cities Education for Employment Council, 1993-94 Board of Directors, Fox Cities United Way, 1992-93 Board of Directors, Junior Achievement, 1989-93



#### **GOVERNOR'S APPOINTMENT**

NAME:

William Raaths

MAILING ADDRESS:

1234 Lakeshore Drive

Menasha, WI 54952

E-MAIL ADDRESS:

braaths@greatnortherncorp.com

RESIDES IN:

Menasha, WI

TELEPHONE:

920.720.8973

OCCUPATION:

Chairman of the Board

**Great Northern Corporation** 

APPOINTED TO:

Fox River Navigational System Authority

Winnebago County/City of Menasha Resident

TERM:

A term to expire July 1, 2011

SUCCEEDS:

Himself

SENATE CONFIRMATION:

Yes

DATE OF APPOINTMENT:

July 31, 2008

DATE OF NOMINATION:

July 31, 2008